



Association of Management Development Institutions in South Asia



SAQS ACCREDITATION AN OVERVIEW

South Asian Quality Assurance System (SAQS)

An initiative of
**Association of Management
Development Institutions in South Asia**

THE SAQS QUALITY LABEL



AMDISA PROFILE

- ✧ A SAARC Recognized Body.
- ✧ International not for profit association.
- ✧ Established in 1988 as a network of leading B-Schools in South Asia.
- ✧ Quality certification and accreditation - SAQS.

MEMBERSHIP SERVICES

- Membership available to management development networks all over the world.
- International networking opportunities.
- Accreditation
- Publications
 - Triennial Newsletter
 - Quarterly South Asian Journal of Management
- Programs and Events
 - South Asian Management Forum held every alternate year
 - Workshops, Seminars in cooperation with Member Institutions and other Networks.

AMDISA GOVERNANCE STRUCTURE

- AMDISA's Governance Structure includes a General Assembly of members held every two years. It elects an Executive Board which meets twice a year. The Board has eleven members representing all the member nations.
- The biennial Presidentship rotates among the AMDISA-SAARC member countries. As per tradition the Vice-President is elected as President for the subsequent two-year term.
- The current President of AMDISA is Mr Karma Tshering, Director, Royal Institute of Management, Thimphu, Bhutan, and the Vice President is Dr Dinesh Prasad Pant, Executive Director, Nepal Administrative Staff College, Kathmandu, Nepal. The Presidents of National Networks in South Asia, Past Presidents of AMDISA and Vice Chancellor, University of Hyderabad are Ex-officio Permanent Invitees to the Executive Board.

SOUTH ASIAN BUSINESS SCHOOL

- South Asia has second largest concentration of nearly 1500 B-Schools in the World
- Uneven Quality: Some globally benchmarked, many wanting to meet global standards
- Diverse Educational Models
 - Integrated teaching, Research, consulting & Executive Education
 - Partially Integrated
 - Only Teaching School

SOUTH ASIAN BUSINESS SCHOOL

- Distance Education, On Line Education
- One Campus; Multi Campus Schools
- Sectoral MBA Schools (Insurance, Agriculture, Rural Management)
- Functionally Specialized MBA Schools (Marketing, Human Resource Management)
- Duration: Two Year MBA, One Year MBA, One Year Executive MBA, Distance MBA 3+ years

Business Schools Key Concerns

- Quality has been the concern: Standards for content, process, delivery or outcome.
- While market for MBAs is expanding, stakeholders dissatisfaction also increasing, can't differentiate between one school and another.
- B-Schools do not have access to development tools for continuous improvement.

SAQS

- Launched in 2003 through the pioneering effort of Dr. Dharni P. Sinha, Founder President & Coordinator, AMDISA.
- SAQS is an international system of strategic audit and accreditation designed for the assessment of Institution in widely different national contexts
- Globally benchmarked system for Mentoring, Quality Improvement, Quality Assurance, Accreditation.
- Recognizes South Asian Diversity of B-School Education Models.
- Inspired by EQUIS criteria guidelines.

SAQS EVOLUTION

- AMDISA has evolved SAQS embodying a professional approach and a South Asian perspective.
- Evolution through 12 National and Regional Workshops involving extensive interactions with Deans and Directors from South Asian Management Schools and representatives from EFMD, AACSB and National Management Association in South Asia.

SAQS EVOLUTION CONTD...

- SAQS emerged in an EFMD-AMDISA cooperation through a European Union funded Asia-Link project in 2003-04.
- The cooperation included designing, testing and launching a quality assurance system which was adapted to specifically South Asian Institutions.

SAQS

- Establish Standards & Norms; more particularly institutional mechanism to review and ensure sustained growth.
- Ensure interface with corporate world and network with regional and global institutions
- Mentor B-Schools for self assessment and follow up

SAQS KEY FEATURES

- ✦ Encourages B-Schools to undertake Institutional Assessment.
- ✦ Involves Academics with strong track record as peer review experts.
- ✦ Includes corporate / public system leaders in peer review exercise.
- ✦ Respects diversity and context.
- ✦ Non Government, professional accreditation body (AMDISA).

SAQS PROCESS

I ELIGIBILITY

1. Briefing

2. Criteria

3. Decision

- Eligible – SAQS Accreditation likely
- If no Strategic Advice - Mentoring

SAQS PROCESS Contd...

II SELF-ASSESSMENT

- 1. Preparation of Self-Assessment Report**
(internal committees, SAQS support - Mentor).
- 2. Submission of report.**

SAQS PROCESS Contd...

III PEER REVIEW VISIT

1. Peer Review Team – 4 Members
 - 3 from South Asian academic community including one from country of Institution being evaluated
 - 1 Corporate Representative
2. Peer Review visit for 3 days
3. Team recommendations based on SAQS Criteria
4. De-briefing by team leader to the Dean / Director & his team
5. Report sent to school for factual correctness
6. Report submitted

SAQS PROCESS Contd...

IV Accreditation Awarding Committee

1. Reviews recommendations of the Peer Review Team
2. Outcome: Yes/No/Conditional Options
3. YES: Full accreditation 5 years
4. CONDITIONAL: 3 years
5. NO: Re-submit. SAQS assistance to be provided
6. AMDISA support in follow up and implementation
7. Accreditation Outcome: The Award

THE AWARD

received the South Asian Quality Label of
SAQS – South Asian Quality Assurance System
for Management Schools



Award granted in Hyderabad, India, in ____ for a
period of ____ years

**President
AMDISA**

**Chairman
SAQS Council**

**Chairman
SAQS Accreditation
Awarding Committee**



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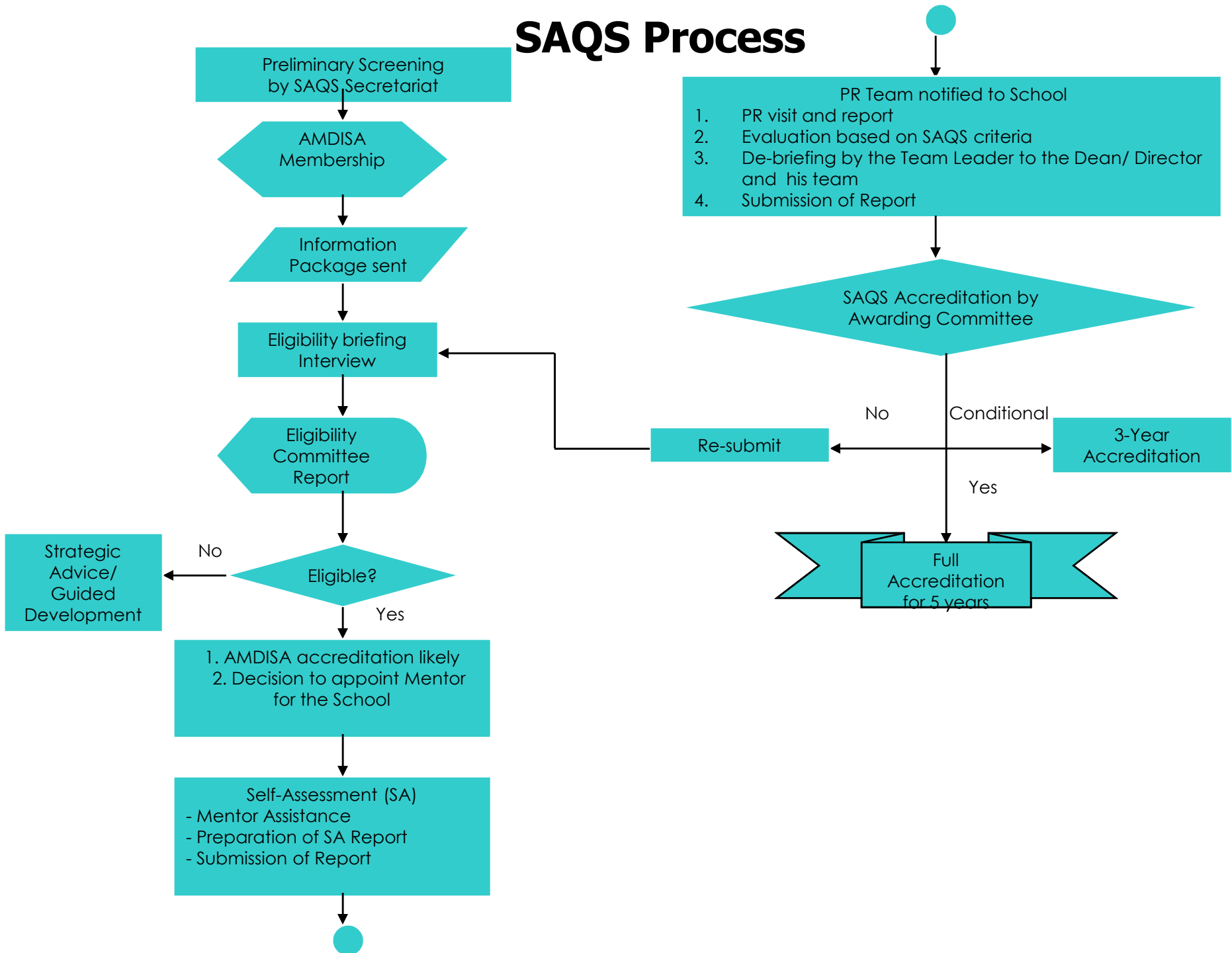
A SAARC Recognised Body



FEE SCHEDULE

- ☞ Eligibility fee: With Application and Data Sheet for Eligibility decision - US \$ 400/-
- ☞ On acceptance of eligibility, before appointment of Mentor – US \$ 12,500/-
- ☞ Final payment: before Peer Review visit – US \$ 12,500/-
- ☞ **NOTES:**
 - ☞ Travel expenditure for Peer Review Team & Mentors met by AMDISA
 - ☞ Local hospitality provided by the Institution concerned

SAQS Process



SAQS ACCREDITED SCHOOLS

1. Suleman Dawood School of Business, Lahore University of Management Sciences, Lahore, Pakistan
2. Management Development Institute, Gurgaon, India
3. ICFAI Business School, Hyderabad, India
4. Prin L N Welingkar Institute of Management Development & Research, Mumbai, India
5. Xavier Institute of Management, Bhubaneswar, India
6. XLRI School of Business and Human Resource, Jamshedpur, India
7. International Management Institute, New Delhi, India

INSTITUTIONS IN SAQS PROCESS

1. School of Business, North South University, Dhaka, Bangladesh
2. School of Business Management, NMIMS University, Mumbai, India
3. RIMS School of Management and Information Science, Rourkela, India
4. Institute of Management Technology, Ghaziabad, India
5. Regional College of Management, Bhubaneswar, India
6. IFIM Business School, Bangalore, India
7. Alliance Business Academy, Bangalore, India
8. Institute of Public Enterprise, Hyderabad, India
9. K J Somaiya Institute of Management Studies & Research, Mumbai, India
10. School of Business and Economics, University of Management and Technology, Lahore, Pakistan
11. Institute of Business Administration, Karachi, Pakistan
12. Faculty of Management Studies, University of the Central Punjab, Lahore, Pakistan

BENEFITS OF SAQS - VIEWS

- 👍 It has enabled us to take a holistic view of ourselves, identified some gaps and evaluated us for strategic direction – LUMS
- 👍 The exercise helped us to revalidate ourselves, our institutional capability, our systems and processes so essential for sustained growth – MDI
- 👍 While SAQS exercise did not recognize hub and spokes of ICFAI Business School, it rigorously evaluated the hub, ICFAI, Hyderabad and left thoughtful suggestions for its further excellence – ICFAI

BENEFITS OF SAQS - VIEWS

- 👍 SAQS has enabled us to further establish, maintain and enhance the quality standards both in processes and systems. It has been a great learning exercise for all of us in the quality management and continuous improvement for which we strive hard at Welingkar in all the areas and functions as well for achieving excellence in consistence with our vision, mission and core values - WIM
- 👍 Going through the SAQS process has been an exciting experience for Xavier Institute of Management. It gave us an opportunity to introspect and create systems and processes consistent with its mission and values. SAQS Accreditation is the first step in the recognition of quality in the activities of Xavier Institute of Management and its global contributions – XIMB

THANK YOU